

Advanced Registered Nurse Practitioner Care

Vol. 19, No. 12

Official Newsletter of ARNPs United of Washington State

December 2008

When In Doubt, Call Your PAL

By Robert Hilt

Seattle Children's Hospital and the University of Washington are now offering a child mental health access and consultation program called the Partnership Access Line (PAL). PAL is a state legislature and DSHS funded program, which provides for rapid access between primary care providers and child psychiatrists, usually providing you with an immediate telephone curbside consultation. When necessary to assist you, rapid consultation appointments are also available for DSHS clients with our PAL psychiatric specialists (in person or via telemedicine). PAL offers referral assistance to providers struggling to connect their patients with local mental health resources, offers behavioral health education opportunities, and offers free practical care guides and patient handouts. PAL is currently contracted to provide services to roughly 1/3rd of the state (in DSHS region 1 and 6), and with successful outcomes it is hoped the program can be made fully available state-wide.

Providers do not have to enroll to use the PAL service. They simply call the toll free number during business hours (9-5) if they have any type of child mental health question, and a PAL representative will pick up the phone. As an added incentive, providers can be reimbursed for their time on the phone with PAL when calling us about a DSHS client. The phone number to call is 866.599.PALS (7257). More information about the program can be found at our website, www.palforkids.org.

Inspiring the Inspirational

New Collection of Short Stories and Quotations by Nurses for Nurses

In her new compilation of short stories by professional nurses around the United States, *Inspiring the Inspirational: Words of Hope from Nurses to Nurses* (published by AuthorHouse), Sue Heacock shares the hopes and joys of nursing in her collected stories, including the humorous adventures from school nurses to the poignant tales from the emergency room and intensive care.

Inspiring the Inspirational is a heartwarming compilation of funny and inspirational stories full of advice and includes captivating quotes to accompany each touching memory.

One of the more delightful stories in *Inspiring the Inspirational* comes from JT Hayes in Palm Springs, Calif., titled "Suddenly Stricken":

I am not your typical school nurse. I am male, six feet-two inches tall, and weigh 200 pounds. Frequently par-

ents, school visitors, and new teachers mistake me for a campus security officer or an administrator. One day several years ago, I looked up to see a small girl walking down the hall toward the health office. What was unusual was that she had her head tipped back, eyes closed; and was erratically waving both extended arms in front of her. She was accompanied by two other girls from her class.

What was the reason for the second grader's visit to the health office? She had been suddenly stricken blind when the teacher handed out an arithmetic test. Her two companions were all atwitter in their concern, right up until the "blind" girl's eyes popped wide open and she blurted out, "You can't be the nurse, you're a BOY!"

Inspiring the Inspirational reminds us that nurses are caring, selfless people who give much of themselves every day for the benefit of others, and it's about time they were given some inspiration as well. Heacock hopes that by sharing these stories, she will lead and inspire other nurses in their noble endeavor.

Sue Heacock was a military police officer in the U.S. Army and worked in human resources and equal employment opportunity before becoming a nurse. Heacock has over 12 years of nursing experience, including work in research, pediatrics and occupational health. A certified occupational health nurse specialist, she currently resides in Florida and is a mother to a 15-year-old daughter and a 19-year-old son in the Marines.

Nurses Voted Most Trusted Profession

For the seventh consecutive year, nurses were voted the most trusted profession in America in Gallup's annual survey of professions for their honesty and ethical standards. Eighty-four percent of Americans believe nurses' honesty and ethical standards are either "high" or "very high."

"It's a proud day for nurses and for nursing," remarked ANA President Rebecca M. Patton, MSN, RN, CNOR. "The fundamental principles of nursing are compassion and respect for the individual patient. They are what inspire each nurse to strive to promote health, prevent illness and alleviate suffering. It's gratifying to see those principles recognized by the public we serve." Since being included in the Gallup poll in 1999, nurses have received the highest ranking every year except in 2001, when fire fighters received top honors. Results were based on telephone interviews with more than 1,000 adults.

RWJF Nurse Faculty Scholars Call For Applications Released

The *Robert Wood Johnson Foundation Nurse Faculty Scholars* program provides for the advancement of talented junior faculty by giving scholars opportunities to:

- ☐ develop a research program and other scholarly activities;
- ☐ engage in institutional and national mentoring, leadership training, and networking among scholars and colleagues in nursing and other fields; and
- ☐ have protected time to gain the critical skills needed for a successful career in academic nursing.

During the three years of the program, Nurse Faculty Scholars are expected to take their expertise in research, leadership and teaching to a new proficiency level that will contribute to strengthening the reputation of academic nursing and the institutions they serve. Application Deadline: Feb. 11, 2009
<http://www.rwjf.org/applications/solicited/cfp.jsp?ID=20427&c=EMC-FA135>

The American Nurses Association Launches New Website

The American Nurses Association (ANA) has launched a re-designed website, GeroNurseOnline.org that is designed to serve as a comprehensive, rich resource for nurses and the public they serve.

"ANA's GeroNurseOnline.org website provides nurses with resources regarding clinical information, education and career certification instrumental in providing care for older adults, regardless of specialty. We encourage you to explore the website and stay informed of trends and developments in geriatric care," said ANA President Rebecca M. Patton, MSN, RN, CNOR. The GeroNurseOnline.org's features include:

- ☐ Career opportunities in geriatric nursing
- ☐ Links to 55 specialty nursing associations' clinical offerings in geriatric care and geriatric websites
- ☐ Resource organizations and related resource materials
- ☐ Hospital competencies for caring for older adults for use in nurse orientation and evaluation
- ☐ Online courses to prepare for ANCC gerontological certification
- ☐ ANA advocacy work on behalf of geriatric nurses

GeroNurseOnline.org is the official geriatric nursing website of the American Nurses Association (ANA). It was developed through the Nurse Competence in Aging Initiative, to provide information regarding nursing care for older adults. The Nurse Competence in Aging Initiative has been funded by a grant from the

Atlantic Philanthropies to the American Nurses Foundation.

FREDDIE Lifetime Achievement Award Bestowed Upon Nurse

For the first time in the 34-year history of the FREDDIE Awards, the top honor will be conferred on a nurse. Former honor society president, Vernice Ferguson, RN, MA, FAAN, FRCN, will be presented with the 2008 Lifetime Achievement Award at the 34th Annual FREDDIE Awards, known as the "Oscars of health and medicine."

Vernice Ferguson, a true leader, has paved the way for many success stories throughout her 50 years in the profession. For 12 years, Ferguson was the assistant chief medical director for nursing programs at the Department of Veterans Affairs. With its 60,000 nurses, the department is the largest organized nursing service in the world. For most of her career, she has served as the chief nurse at two Veterans Administration medical centers and as the chief of the nursing department, Clinical Center, at the National Institutes of Health. She is the recipient of eight honorary doctorates and two fellowships. In addition to being a past president of the honor society, Ferguson is a past president of the American Academy of Nursing and the International Society of Nurses in Cancer Care. She is a fellow at the Royal College of Nursing in the United Kingdom, the second American nurse to receive this honor.

"I was thrilled to receive the news of this award," Ferguson says. "I come from a family that values serving others – everyone is a teacher, minister, or lawyer – and nursing is one of the highest calls of service. This award is a true honor, not just to me, but to nurses everywhere. The more a nurse's contributions are recognized, the better it is for patients, the profession and health care as a whole."

Ferguson isn't done yet. Though retired, she sits on four nursing-related boards and acts as a mentor to younger nurses, a role she cherishes.

"Being available to lead is very important to me," Ferguson says. "Mentoring is essential to nursing. It paves the way for other nurses to be successful. I hope that by being the first nurse to ever receive the Lifetime Achievement Award, I can show other nurses what's possible."

"We at the honor society are immensely proud that the first nurse in history to be given this tremendous honor is one of our own," says honor society president, Carol J. Huston, RN, MSN, DPA, FAAN. "Vernice Ferguson is a role model for all of our honor society members and nurses everywhere."

As the newest FREDDIE Award Lifetime Achievement honoree, Ferguson will join the luminous ranks of past winners, including: Bill and Melinda Gates; Christopher Reeve; Marlo Thomas; Jerry Lewis; Jack LaLanne; Mary Tyler Moore; Doctors Without Borders; Jonas Salk, MD; Sens. John Glenn, Bob Dole and Elizabeth Dole; Magic Johnson; AmeriCares; Erik Weihenmayer; the American Red Cross; and Michael DeBakey, MD. The FREDDIE Lifetime Achievement Award will be presented to Ferguson at the MediMedia Foundation's black-tie gala awards ceremony, honoring the best in the year's health and medical productions. The ceremony was held November 14th at Philadelphia's elegant Crystal Tea Room.

For more information on the FREDDIE Awards, please visit www.thefreddies.com.

Classified Ads

Tacoma, WA – Occupational Medicine ARNP

MultiCare HealthWorks, a division of MultiCare Health System seeks an ARNP to join an established occupational medicine program. Qualified applicants must be flexible, self-motivated, committed to program development and have **at least 1 year** primary care or urgent care experience. As a MultiCare employee, you will enjoy excellent compensation, benefits and system-wide support. Email your CV to MultiCare Health System Provider Services at blazenew-trails@multicare.org or fax your CV to 866-264-2818. Website: www.multicare.org. Refer to opportunity #777-941. "MultiCare Health System is proud to be a drug free workplace"

Yakima, WA – Psychiatric ARNP

Yakima Valley Farm Workers Clinic has an exciting opening for an outpatient Child & Adolescent Psychiatric Nurse Practitioner for Behavioral Health Services, our innovative mental health agency. You will have the opportunity to work closely with our child psychiatrists and mental health specialists to provide a network of services addressing the physical and mental health needs of our patients. You will also have the opportunity to help us develop programming and work on projects to improve our service delivery to better meet our patient's needs.

Behavioral Health Services is a state-licensed mental health agency serving children, adolescents and adults living throughout Yakima County. Apply on line at www.yvfwc.org or send your resume and cover letter to providerjobs@yvfwc.org.

Yakima Valley Farm Workers Clinic is the Pacific Northwest's largest community health center. We are dedicated to providing our patients with the highest quality care and offer them affordable health care options. Learn more about us at www.yvfwc.org.

Our mission celebrates diversity. We are committed to equal opportunity employment.

Western WA – FT & PT Nurse Practitioners

Support the mission of Planned Parenthood of Western Washington (PPWW) by joining our talented & dedicated medical team.

You may be eligible for a sign on bonus!

Seeking Clinician candidates to provide comprehensive reproductive health & family planning services.

WA State NP/CNM/PA-C w/prescriptive authority, current certification & CPR card required.

FT & PT positions available in the Puget Sound area.

Please submit cover ltr/resume to jobs@ppww.org; fax: (206) 328-6818; or Mail: PPWW/HR, 2001 E. Madison, Seattle, WA 98122 www.ppww.org EOE

Psych ARNP Wanted

Highline Counseling Center is seeking a FT ARNP to join their established and collegial multidisciplinary practice. This is the perfect opportunity for the professional that wants to run their own practice in a supportive team environment. If you are looking to establish a private practice in a location with an existing referral base and terrific partners this is for you. Please submit CV to gmumma@HighlineMedical.org or fax to 206-242-4625

ARNP Wanted – September 2009

Highline Medical Group is looking to expand several of its primary care locations in the fall of 2009. We are looking for part-time BC/BE ARNPs for our Internal Medicine and Family practice clinics in Burien. Enjoy the flexibility that a part-time position allows. Work with great support staff and colleagues. Good compensation and benefit plan. Please submit CV to gmumma@HighlineMedical.org or fax to 206-242-4625.

Burien, WA – Rheumatology ARNP

ARNP - Practice Opportunity Available now. Seeking a FT/ ARNP for Rheumatology practice in Burien WA. Must be BC/BE, Excellent opportunity to learn and practice in this much needed specialty. Excellent Salary and Benefit package. Please submit CV to gmumma@HighlineMedical.org or fax to 206-242-4625

Federal Way, WA – Women's Health ARNP

We are looking for a highly motivated ARNP with a special interest in Women's healthcare to join our gynecology team at Barbara Levy, M.D., P.S. located in Federal Way, Washington. This person must have strong work ethics, willing to work hard to build their practice and be a team player. If you fit this description and wish to join this well-established team you may contact Sharon Stamper, Office Manager at 253-838-5409 for more details about this position. Meetings

Join us! Puget Sound Nurse Practitioners Association is a non-profit organization supporting ARNPs in Puget Sound since 1998. We meet every other month and offer a social hour/networking and a CME talk. Annual dues are \$35/\$17.50 for students. Apply for membership and find meeting information at <http://PSNPA.org>

Funny Quotes

She got her looks from her father. He's a plastic surgeon.

Groucho Marx

I've always been a hypochondriac. As a little boy, I'd eat my M & Ms with a glass of water.

Richard Lewis

Healthy Humor

Mr. Rasmussen returned from an extended trip and, not feeling well, visited his doctor. The doctor performed a series of tests on him and the patient was instructed to return in a few days for the results.

When the man returned his doctor sat him down. "Mr. Rasmussen, I have some bad news for you. The tests show that you have bubonic plague, Legionnaires' disease, TB, and leprosy."

Rasmussen was shocked and slumped down in his chair. "Doctor, what do you recommend?"

The doctor said, "I think you should enter the hospital immediately. We have an isolated building here where a room has been prepared for you. And we have a special diet for you of flounder and pancakes.

"Flounder and pancakes?" gasped Mr. Rasmussen. "Will that help?" "No," replied the doctor, "but they're the only things that I can think

of to slide under the door.”

Ad Information

Copy deadline is the second Tuesday of the month prior to publication. Ads may be accepted later than this on a space-available basis. Position Available Ads of less than 66 words are \$45, of 66 to 130 words are \$75, and greater than 130 words are \$105. Position Available Ads are priced per insertion. Continuing Education Announcements of less than 65 words are \$70, of 66 to 130 words are \$105, or 131 words or greater are \$130. Continuing Education Announcements are per offering for up to three (3) consecutive insertions. New Product Announcements per product for one insertion of 130 words or less are \$75. Ad Inserts are \$550 for one issue. All ads are subject to space limitations and editing. Call for detailed rate information. Mail copy to ARNP Care, 10024 SE 240th St, #102, Kent, WA 98031. Phone 253.852.9042. Fax 253.852.7725. Email care@nurse.net.

*Seasons
Greetings*

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NP Central

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Subscriptions are \$25 per year, tax included. Ad rate sheet available on request.



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