

# Advanced Registered Nurse Practitioner Care

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January 2011

## Media Training Opportunity

Family physicians, pharmacists, and naturopaths spend millions in Washington State every year promoting their profession. As such, they are frequently quoted in newspaper articles and on radio shows regarding current health care issues. In 2010, the American Academy of Nurse Practitioners made public relations for nurse practitioners a priority, bringing in Peter Van Sant, CBS News Correspondent, to interview members of the public in Washington State about their perspective on nurse practitioners. Unfortunately, few of those were even aware of what nurse practitioners are. As Peter Van Sant stated in June 2010, TV media are constantly looking for strong contacts in the health care sector to assist them in developing current topics.

ARNPs United will be hosting a 2-hour media training webinar Saturday, February 5, 2011 from 10am-12pm with one of the premier nurse media trainers in the country, Barb Dehn. "Nurse Barb" has brought nursing to the fore through the effective use of multi-media and TV presentations in California and across the country.

The cost of basic training is \$35 for members and students and \$65 for non-members. ARNPs United is encouraging as many NPs as possible to take advantage of this unique opportunity. Registration forms will be available through the December and January editions of Care, through the [auws.org](http://auws.org) website and listserv, as well as through local NP organizations. Please mail, fax, or scan and email a completed registration form to Tracy Kiele, 10024 SE 240<sup>th</sup> St., Ste. #230, Kent, WA 98031 or fax to 253.852.7725 or email [tracy@nurse.net](mailto:tracy@nurse.net). An activation code for the webinar will be emailed to you 3 days prior to the event.

Advanced media training in radio, TV, and other media will be available for those who have completed the basic training via a 3-5 hour Saturday session on April 2nd in the greater Seattle area. Space is limited, and NPs from across the state with specialty experience and/or an interest in being the "face" or "voice" of NPs are encouraged to apply using the advanced training application available through the website and sent out through the listserv. For additional questions about public relations and media training in 2011, please contact Deonne Brown Benedict at [deonnebrown@hotmail.com](mailto:deonnebrown@hotmail.com).

## Online Death Filing Starts in Early 2011

The Washington State Department of Health (DOH) is releasing a new online Electronic Death Registration System (EDRS) to Pierce, Thurston, Mason, Benton, Franklin and Spokane counties in early 2011, with a statewide release to follow. Those who file death records

in Washington State are encouraged to enroll in the new system. EDRS will streamline the death registration process, improve the quality of the death data collected, improve communication among those who file, and use the Internet to make filing faster.

Everyone benefits with EDRS:

- ☑ Providers will quickly complete a death record from any computer with Internet access and file it with a single click. This paperless system does not require extensive computer knowledge. It will streamline communication between funeral directors and providers and eliminate the need to fax or sign paper records. It will offer a fast, easy, more accurate way to file.
- ☑ Families will get death certificates faster and will be able to do so from any local health jurisdiction across the state. EDRS will deliver better service to families because delays with paper processing will be reduced.
- ☑ Funeral homes will save time and money by collecting providers' signatures electronically. They will view cases online and get death certificates faster.
- ☑ The people of Washington will benefit by having immediate and accurate death data used to combat public health threats.

To enroll or request information, please contact the DOH at 855.562.1928 or [EDRS@doh.wa.gov](mailto:EDRS@doh.wa.gov).

## Medicare Home Health Face to Face Encounter Requirement

Effective January 1, 2011, all patients needing Medicare reimbursed home health care services will be required to have a documented face to face encounter within the 90 day period before or 30 days after the initiation of needed home health care services. The purpose of this mandate is to assure that the order for home care is based on current knowledge of the patient's condition. This encounter may be with a certifying physician or other allowable non-physician provider (NPP) such as a nurse practitioner who is practicing in accordance with state law. The definition of an "allowable nurse practitioner" is the same as that used for standard nurse practitioner reimbursement under Part B Medicare. However, under this new requirement, a physician must document that he or she, or an allowed NPP has had a face-to-face encounter with the patient in this time frame. This provision does not change the regulatory requirement that a physician must order the service, but does allow a nurse practitioner to provide the required encounter with documentation from the physician that the encounter occurred. If you have ques-

tions about this new provision please contact the AANP at 202.966.6414 or email [dcoffice@aanp.org](mailto:dcoffice@aanp.org)

### Washington Center for Nursing Nursing Shortage Update

The Nurse of the Future: "Our population is growing, and growing older, it's more diverse ethnically, there's a stronger focus on quality & safety in patient care, our nursing workforce and nursing faculty workforce is aging, care is more complex in all settings, nurses need more knowledge, and financial purse strings are tight. What is the role of the nurse of the future?"

Using the Institute of Medicine (IOM) recommended competencies for all healthcare providers: *Provide Patient-centered care, Work in interdisciplinary teams, Employ evidence-based practice, Apply quality Improvement, and Utilize informatics*, we asked 250 stakeholders across the state what key Knowledge, Skills, and Attributes (KSA) nurses will need in the future. Participants discussed their concerns and ideas about the increased complexity of care, the unique care and education needs of older patients and families, the need for education in gerontology, the critical need for more diversity in our nursing workforce and nursing faculty, and recommended changes in education and the workplaces to prepare nurses better for a new healthcare world. Thanks to those of you who hosted and who participated! The full report was sent to all participants, the Department of Health, nurse leaders and educators, and is on our website. ([www.WACenterforNursing.org](http://www.WACenterforNursing.org), "data.") Next: The WCN Board will develop formal recommendations for education and practice at its January meeting.

The Washington Center for Nursing (WCN) is now on Facebook! Search for "Washington Center for Nursing" and "like" us to have another way to keep up with us as well as to share your thoughts, participate in informal polls, and of, course, find other nurses.

### OxyContin Letter to Professionals

Purdue Pharma L.P. is sending a "Dear Healthcare Professional" letter to inform health professionals of important information for patients prescribed OxyContin® (oxycodone HCl controlled-release) Tablets CII. A PDF version of the letter can be viewed at [www.purduepharma.com/pdfs/dearHCPlletter.pdf](http://www.purduepharma.com/pdfs/dearHCPlletter.pdf). Healthcare professionals and patients who have questions about prescribing, dispensing, or taking OxyContin® Tablets should contact the Purdue Medical Services department at 888.726.7535, prompt #1.

On April 5, 2010, the U.S. Food and Drug Administration (FDA) approved Purdue Pharma L.P.'s New Drug Application for a reformulation of OxyContin® (oxy-

codone hydrochloride controlled-release) Tablets. Purdue elected to reformulate OxyContin to be bioequivalent to the original formulation and in an effort to make the tablet more difficult to manipulate for the purpose of intentional misuse and abuse, however, there is no evidence that the reformulation of OxyContin is less subject to misuse, abuse, diversion, overdose, or addiction.

Since introducing reformulated OxyContin to the market on August 9, 2010, Purdue has received reports that some patients are encountering difficulties with swallowing the reformulated tablet. Purdue encourages you to counsel your patients on appropriately taking this medication and to remind them that:

- ☐ OxyContin Tablets should be taken one tablet at a time, with enough water to ensure complete swallowing immediately after placing in the mouth.
- ☐ Multiple tablets should not be swallowed together.
- ☐ Tablets should not be dampened, soaked, licked, or otherwise wet prior to placing them in the mouth for immediate swallowing.

### Classified Ads

#### Oncology – Auburn, WA

MultiCare Health System is searching for a full-time Oncology ARNP to work with our established and expanding comprehensive cancer program. The MultiCare Regional Cancer Center is a network affiliate of the Seattle Cancer Care Alliance. Competitive salary, a full array of benefits and a great location makes this an ideal choice for the provider who is looking to experience the best of Northwest living; from big city amenities to the pristine beauty and recreational opportunities of the great outdoors. Please visit our website to apply online at <http://blazenewtrails.org/>, email your CV to [blazenewtrails@multicare.org](mailto:blazenewtrails@multicare.org) or fax your CV to 866-264-2818. "MultiCare Health System is a drug free workplace"

#### Pain Management ARNP/PA-C – Western WA

MultiCare Health System is looking for a certified nurse practitioner or physician assistant to join our thriving Interventional Pain Management practice. Initially, primary responsibility would be seeing patients in follow-up after procedures. Previous experience in pain management, orthopedics or neurology is required. Located 30 miles south of Seattle, on the shores of Puget Sound, you'll experience the best of Northwest living, from big city amenities to the pristine beauty and recreational opportunities of the great outdoors. Excellent compensation, a full array of benefits, and a great location make for an exciting opportunity. Please visit our website to apply online at <http://blazenewtrails.org/>, email your CV to [blazenewtrails@multicare.org](mailto:blazenewtrails@multicare.org) or fax your CV to 866-264-2818. "MultiCare Health System is a drug free workplace"

#### Pulmonary ARNP – Western WA

MultiCare Health System seeks certified experienced pulmonary ARNP to join an established pulmonary/critical care practice. This is a full-time outpatient position located in Puyallup, WA. Competitive salary, a full array of benefits and a great location makes this an ideal choice for the provider who is looking to experience the best of Northwest living; from big city amenities to the pristine beauty and recreational opportunities of the great outdoors. Please visit our website to apply online at <http://blazenewtrails.org/>, email your CV to [blazenewtrails@multicare.org](mailto:blazenewtrails@multicare.org) or fax your CV to 866-264-2818.

"MultiCare Health System is a drug free workplace"

#### Orthopedic ARNP/PA – Tacoma, WA

MultiCare Health System seeks Orthopedic ARNP or PA to join a highly specialized orthopedic surgical practice; primary focus includes hip dysplasia, hip dislocations and performing periacetabular osteotomies. Previous orthopedics and surgical first experience desired, although training will be provided. Competitive salary, a full array of benefits and a great location makes this an ideal choice for the provider who is looking to experience the best of Northwest living; from big city amenities to the pristine beauty and recreational opportunities of the great outdoors. Please visit our website to apply online at <http://blazenewtrails.org/>, email your CV to [blazenewtrails@multicare.org](mailto:blazenewtrails@multicare.org) or fax your CV to 866-264-2818. "MultiCare Health System is a drug free workplace"

#### Neurosurgery ARNP/PA – Western WA

MultiCare Health System seeks certified ARNPs or PAs to join an established neurosurgery practice with outpatient clinic and hospital based opportunities. Previous neurosurgery and/or neurology experience highly desired. Competitive salary, a full array of benefits and a great location makes this an ideal choice for the provider who is looking to experience the best of Northwest living; from big city amenities to the pristine beauty and recreational opportunities of the great outdoors. Please visit our website to apply online at <http://blazenewtrails.org/>, email your CV to [blazenewtrails@multicare.org](mailto:blazenewtrails@multicare.org) or fax your CV to 866-264-2818. "MultiCare Health System is a drug free workplace"

#### ARNP – Mt Vernon, WA

Skagit Pediatrics, LLP in Mount Vernon, WA is looking for an ARNP to join our busy Pediatric practice. We currently have available a F/T 3-4 days per week position and are looking for an experienced ARNP, who manages primary care. Salary to be determined depending on experience, the position also offers an array of benefits. Please send resume to [kmacias@skagitpediatrics.com](mailto:kmacias@skagitpediatrics.com).

#### Urology ARNP – Western, WA

Multi-specialty group seeking certified nurse practitioner to join a thriving Urology practice. Primary responsibilities include treating and managing patients in an outpatient clinic setting. Previous urology or other surgical experience is highly desirable. You will enjoy excellent compensation, benefits, and system-wide support, while practicing your own patient care values. Located 30 miles south of Seattle, on the shores of Puget Sound, you'll experience the best of Northwest living, from big city amenities to the pristine beauty and recreational opportunities of the great outdoors. Please visit our website to apply online at <http://blazenewtrails.org/>, email your CV to [blazenewtrails@multicare.org](mailto:blazenewtrails@multicare.org) or fax your CV to 866-264-2818. "Multicare Health System is a Drug Free Workplace"

#### Full-time NP – North Central WA

Wenatchee Valley Medical Center is seeking an experienced Nurse Practitioner for full-time urgent care in new Walk-In Clinic. Supplement the family practitioners' ability to see "day of" patients with urgent care concerns.

Monday - Friday 8:30-5:30 plus a few Saturdays. General medicine skills and urgent care experience required.

Join busy and established rural clinic within stable multi-specialty group and work alongside four physicians, one midlevel practitioner, and a full staff of receptionists, nurses, technicians, and managerial support. Practitioner-friendly facility in terms of salary, benefits, and support that includes fully integrated EMR and collaborative relationship with Wenatchee-based specialists.

North Valley Family Medicine has six board certified Family Practice physicians, along with a mid-level practitioner who specializes in women's health care. The clinic is located in Tonasket, in North Central Washington, Okanogan County. The region is located between two mountain ranges and bounded on the north by the Canadian border. It is served by North Valley Hospital, a public hospital district

located in Tonasket and serving North Okanogan County and the surrounding area.

Tonasket is a recreationalist's dream come true. Sunny, 4-season climate in a small town surrounded by mountains, lakes, & rivers. Friendly people mean instant friends with similar interests. Local downhill ski area and groomed cross-country trails, back-country terrain for all levels of hiking, climbing, fishing, hunting, kayaking -- you name it. Very good schools with strong community support. When it becomes "too" small town and we need a "city fix", we're just a short, beautiful drive away from Canada's wine country or Spokane. Learn more at [www.wvmedical.com](http://www.wvmedical.com)

Send CV to [JoinUS@wvmedical.com](mailto:JoinUS@wvmedical.com)

#### Psychiatric NP – Moses Lake, WA

Wenatchee Valley Medical Center's Moses Lake Clinic in North Central Washington is seeking solution-oriented certified specialist ARNP with prescriptive authority for out-patient practice. Integrated among primary care and specialty physicians. Electronic medical records and full medical clinic support. High production-based salary with initial income guarantee, excellent benefits and retirement.

Moses Lake Clinic is Wenatchee Valley Medical Center's largest branch campus, with a solid 25 year history of medical excellence and teamwork with other WVMC locations.

Moses Lake is a growing community where active families thrive.

Located on the shores of one of the state's largest natural fresh water lakes with over 120 miles of shoreline and covering 6,500 acres. It is an outdoor recreational oasis featuring numerous parks and campgrounds. Kids enjoy our premier water park, teenagers love the unique opportunities they receive from the 4-A school system, and everyone enjoys the summer concerts at the magnificent Gorge Amphitheater down the road. In addition to the natural beauty of the Columbia Basin, Moses Lake has many convenient, quality attractions and facilities where residents enjoy a variety of family events, concerts and other activities. Whether we want to go to Seattle, Spokane, or Wenatchee, we're an easy road trip away from great shopping and entertainment. Come see why we love it here!

Send CV to David Weber, MD at [JoinUs@wvmedical.com](mailto:JoinUs@wvmedical.com). Learn more at [www.wvmedical.com](http://www.wvmedical.com)

#### Internal Medicine NP – Moses Lake, WA

Wenatchee Valley Medical Center is seeking an additional Nurse Practitioner with strong internal medicine background in a blended role to join 3 internists and two midlevels in busy, established multi-specialty clinic in Moses Lake Washington.

Work independently to build your own practice AND work within our team of internists to extend their ability to serve current patients.

Fully integrated electronic medical record and superb specialty support.

Moses Lake Clinic is Wenatchee Valley Medical Center's largest branch campus. WVMC is a major area employer with excellent salaries and benefits as a physician-owned and patient-centered multi-specialty group since 1940.

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Meetings

Puget Sound Nurse Practitioners Association

Join us! Puget Sound Nurse Practitioners Association is a non-profit organization supporting ARNPs in Puget Sound since 1998. We meet every other month and offer a social hour/networking and a CME talk. Annual dues are \$40/\$20 for students. \$20 per meeting for guests. Apply for membership and find meeting information at http://PSNPA.org

Private Practice NP Discussion Group

All are welcome to this discussion group sponsored by NP Central. Meetings will be Nov/Jan/Mar/May always on the second Thursday of the month from 6:30-8:00 at FamilyCare of Kent in Kent, WA. RSVP at least 48hr in advance to mwiley@familycareofkent.com so we can order food and drinks. Address and directions on www.familycareofkent.com.

West Sound Advanced Practice Association

Meets the second Thursday of the month. Meetings include networking/dinner/educational session. E-mail Fionafnp@centurytel.net for more information.

Ad Information

Copy deadline is the second Tuesday of the month prior to publication. Ads may be accepted later than this on a space-available basis. Position Available Ads of less than 66 words are \$45, of 66 to 130 words are \$75, and greater than 130 words are \$105. Position Available Ads are priced per insertion. Continuing Education Announcements of less than 65 words are \$70; of 66 to 130 words are \$105; or 131 words or greater are \$130. Continuing Education Announcements are per offer-

ing for up to three (3) consecutive insertions. New Product Announcements per product for one insertion of 130 words or less are \$75. Ad Inserts are \$550 for one issue. All ads are subject to space limitations and editing. Call for detailed rate information. Mail copy to ARNP Care, 10024 SE 240th St, #230, Kent, WA 98031. Phone 253.852.9042. Fax 253.852.7725. Email care@nurse.net.

ARNPs United of WA State

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The board of ARNPs United believes the next step in effective interactions between NPs and legislators, health care leaders, and media representatives is broad PR training with a cadre of NPs from across the state prepared for radio and TV media opportunities. Public relations know-how allows individual NPs to develop an effective sound bite about their profession and to project confidence when opportunities arise to write articles to their local papers, or respond to local issues. As Peter Van Sant stated in June of this year, TV media are constantly looking for strong contacts in the health care sector to assist them in developing current topics.

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### Webinar Registration February 5, 2011 (10am-12pm)

Name – First & Last	Credit Card Number	Expiration Date
Name on Visa or MasterCard	Billing Address	City, State      Zip
Signature	Phone Number	Email ( <b>required</b> )

**Please Check One:**     **Member - \$35**     **Non-Member - \$65**     **Student - \$35**

Please make checks payable to: **ARNPs United of WA State or AUWS**  
Mail to: 10024 SE 240<sup>th</sup> St., Ste. #230, Kent, WA 98031 or Fax to #: 253.852.7725