

Advanced Registered Nurse Practitioner Care

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June 2012

AANP National Public Awareness Campaign Gains Traction

AANP launched a national campaign to increase public awareness of the NP role in the U.S. health care system – an initiative that was featured in the Washington Post (<http://goo.gl/9EDpY>) and has garnered attention from multiple media outlets and NP groups. Selected coverage of this exciting campaign may be accessed below.

Read a letter about the campaign from AANP President Penny Kaye Jensen, DNP, APRN, FNP-C, FAANP at <http://goo.gl/nwc27>.

NP Leigh Montejo encourages others to get involved: <http://www.clinicaladvisor.com/promoting-national-nurse-practitioner-awareness/article/241622>

Nurse.com reports on the awareness campaign: <http://news.nurse.com/article/20120514/NATIONAL02/105140026>

RNCentral.com posted a great article about NPs and the awareness campaign: <http://www.rncentral.com/blog/2012/nurse-practitioners-launch-public-awareness-program/>

Council on Licensing Enforcement and Regulation posts summary and links to key campaign components: <http://clear.blogs.com/clear/2012/05/aanp-launches-national-campaign-to-raise-awareness-of-nurse-practitioners-and-call-for-increased-sco.html>

Wall Street Journal's MarketWatch published the press release at <http://www.marketwatch.com/story/nurse-practitioners-provide-solution-to-shortage-of-primary-health-care-providers-2012-05-14>

The official AANP National NP Awareness website (<http://awareness.aanp.org>) contains useful resources for NPs who would like to get involved. Additional announcements will be made on June 20th at the AANP National Conference in Orlando, FL

Nurse Midwifery, Neonatal & Perinatal Advance Practice Programs Saved at UW

The University of Washington Midwifery Students

As many of you may already know, we are delighted to share with you that the decision has been made by the interim dean Pamela Mitchell to not eliminate the Nurse Midwifery, Neonatal Nurse Practitioner or Perinatal Nurse Specialist programs. This decision came after a careful review of the voluminous materials, information and stakeholder input regarding these programs that became available after the 12/19/2011 decision. We don't believe for one moment that this decision

would have come about without the support and advocacy of yourself and others just like you. It was the professional and community voices that buoyed this effort - reinforcing the importance that these programs have for women, families and society as a whole.

The quality, inherent value and uniqueness of the UW Midwifery Education Program were all intensely scrutinized. We believe this entire situation has been reinforcing of our importance as a program and profession while serving to strengthen us all. It has been an incredible experience for the students to organize and collaborate to mobilize stakeholders. The outpouring of support has been phenomenal and awe-inspiring, lending great hope for the future of maternal and child well-being in this region and beyond.

PMP Legislation Changes Reporting Requirements for all Dispensers

Effective June 7, 2012, Substitute Senate Bill 6105 - Prescription Monitoring Program (PMP), clarifies that controlled substances dispensed for one day use do not have to be reported to the PMP.

“Why Can't I...”

by Nancy Lawton

These 3 words begin many conversations with my colleagues. Order portable X-rays? Home Oxygen? Hospice care? Certify disability evaluations? I hope to explain the history of these restrictions to our practice, the current status of reform, and what each of us can do to further that change. First in this series addresses ordering portable X-rays for Medicare beneficiaries. In December of 2011 the Office of the Inspector General published “Questionable Billing Practices of Portable X-ray Suppliers”. Medicare paid portable x-ray suppliers approximately \$225 million for services rendered in 2009. Only 20 percent of payments to portable x-ray suppliers, \$44 million, was for administering the test and interpreting the results. The remaining 80 percent, \$181 million, reimbursed suppliers for transporting the equipment to the beneficiary's location and setting it up for use. Medicare pays substantially more for the transportation and setup components than it does for the professional and technical components.

Regulations determining who orders portable X-rays billed under Medicare evolved in the 1960s. They stipulate that portable x-rays must be ordered by only a licensed medical doctor or doctor of osteopathy who is treating the beneficiary for a specific medical problem and uses the results of the x-ray in managing it.

In 2009 the Centers for Medicare and Medicaid Service (CMS) paid \$6.6 million to suppliers for portable x-rays that were ordered by nonphysicians. Nurse practitioners ordered \$4.3 million of these services. CMS states "payments for portable services ordered by nonphysicians clearly violate Federal regulations and should be recovered." The report makes no recommendation to expand the list of providers authorized to write these orders.

The American College of Nurse Practitioners reports in their May 14, 2012 legislative update that CMS officials intend to review current Medicare policies and will consider clarifying the authority of nurse practitioners to order portable X-ray services. However these changes can only be made through formal rule making and cannot be implemented before January 1, 2013.

ACNP CEO David Hebert and other NP representatives have submitted that current policies create a barrier to patients receiving timely, cost effective services. CMS estimates that transporting a patient by ambulance for X-rays costs \$119, compared to \$80 to bring and set up the equipment at the patient's bedside. ACNP is optimistic that the policy will be revised and include a proposed rule likely to be issued in late June as part of the annual updating of policies related to the Part B physician fee schedule. The regulation would then be finalized by November 1 and implemented on January 1, 2013. A copy of the report *Questionable Billing Patterns of Portable X-Ray Suppliers* can be found at <http://oig.hhs.gov/oei/reports/OEI-12-10-00190.asp>

ACNP will encourage members to submit comments in support of the policy changes once the proposed regulations are published. NPs can contact our regional CMS offices at <http://www.cms.gov/About-CMS/Agency-Information/RegionalOffices/Downloads/SeattleRegionalOffice.pdf>.

Please contact us at au@auws.org to submit more questions about practice limitations or other areas that need to be reviewed and reported on.

Nurse Practitioners Provide Solution To Shortage of Primary Health Care Providers

With the United States facing a growing shortage of primary health care providers, the American Academy of Nurse Practitioners (AANP) today announced a national campaign to increase public awareness of the critical role nurse practitioners (NPs) play in the American health care system.

The president of AANP, Penny Kaye Jensen, who holds a Doctorate of Nursing Practice, explained, "Four decades of research demonstrate that nurse practitioners provide high-quality, cost-effective, comprehensive, pa-

tient-centered health care with excellent outcomes. A fully enabled nurse practitioner workforce will increase access to quality health care; improve outcomes; and make the health care system more affordable for patients all across America.

"As we brace for the influx of an anticipated 32 million Americans who will join the rolls of the insured upon enactment of the Affordable Care Act, we are facing a health care crisis of unmatched proportions. With the number of physicians who provide primary care on the steep decline, AANP is launching this effort to educate Americans that nurse practitioners offer a viable, professional and compassionate health care alternative. AANP is proud to take the lead in this effort," Dr. Jensen added.

With advanced degrees at the Master's and Doctoral levels, the nation's 155,000 nurse practitioners are skilled diagnosticians and clinicians who treat acute and chronic illness, and prescribe medications. Eighty-nine percent specialize in primary care fields, including gerontology, pediatrics, women's health and family care. Many work in under-served rural communities. The extent to which NPs can practice autonomously, however, varies widely from state to state and is governed by local regulations and law.

Through aggressive and strategic media, advertising and Public Service Announcement campaigns, AANP will aim to increase awareness among Americans and insurance providers that nurse practitioners are licensed, qualified and capable primary care providers.

AANP will also undertake a community-based grassroots education campaign wherein members will routinely visit local community organizations, rotary clubs, church groups, community fairs, health expos and the like, where they will discuss local nurse practitioner resources and provide valuable information about how patients can find a local NP as a primary care provider.

Facts about Nurse Practitioners

- ☑ There are approximately 155,000 nurse practitioners in the U.S. today
- ☑ Nurse practitioners are skilled diagnosticians and clinicians who treat acute and chronic illness and prescribe medication
- ☑ 88% of NPs specialize in primary care
- ☑ More than 26,600 (or 18%) practice in underserved rural or frontier settings

The American Academy of Nurse Practitioners (AANP) is the oldest and largest national professional membership organization for nurse practitioners (NPs) of all specialties. Created in 1985, it represents the interests of approximately 155,000 NPs across the country, providing a unified networking platform, and advocating

for their role as providers of high-quality, cost-effective, comprehensive, patient-centered and personalized healthcare. The organization provides legislative leadership at the local, state and national levels, advancing health policy; promoting excellence in practice, education and research; and establishing standards that best serve NP patients and other healthcare consumers. For more information visit www.aanp.org.

University of Washington's New Program in Prevention Science: Your Feedback Requested

The University of Washington School of Social Work is considering some program options in Prevention Science, and would like to seek your opinion regarding the types and quality of our educational offerings. If we undertake this effort it will be the first prevention science program in a School of Social Work in the U.S. Your Feedback is very important to us. Please take 5-8 minutes to complete this short online survey by June 30th, 2012.

If you have any questions regarding this survey, please contact PCE_Research@pce.uw.edu.

If above link does not work, copy and paste the following into your browser:

<https://catalyst.uw.edu/webq/survey/uwpcemr/169661>

Thank you for your help!

Emiko A. Tajima Ph.D.
Associate Dean for Academic Affairs
School of Social Work
University of Washington

David P. Szatmary
Vice Provost, UW Educational Outreach
University of Washington

Your Voice Matters: Patient Experience with Primary Care Providers in the Puget Sound Region 2012 Community Checkup Overview

Your Voice Matters is an initiative of the Puget Sound Health Alliance and represents the Alliance's first effort to understand patients' experience with their primary health care providers and to share the results publicly. While many medical groups take steps periodically to assess their patients' level of satisfaction using a variety of survey tools, this initiative marks the very first time that any organization in Washington State has systematically asked patients about their experience of care in the primary care setting and made comparable results publicly available. These results are for 40 medical groups with clinics in 156 locations across Puget Sound. Both medical group and clinic results are available on the Alliance's Community Checkup website at <http://wacommunitycheckup.org/>.

This has been an impressive undertaking with a nationally developed and standardized patient experience survey mailed to approximately 90,000 people in the Puget Sound region between October 2011 and January 2012. The survey asked patients to report their experiences with their health care provider and the provider's office staff over the last 12 months. They achieved a response rate that enables very robust reporting, particularly given that this is their first time fielding the survey. A copy of the report is available at: http://wacommunitycheckup.org/upload/media/psha_patient_experience_report_5_2012.pdf.

Significantly nurse practitioner practices as well as naturopathic practices were included in the survey. According to the press release sent out, top honors went to Bastyr Center for Natural Health (naturopathic practice), Evergreen Women's Care (allopathic practice), and FamilyCare of Kent (nurse practitioner practice.)

Nurses' Health Study

The Harvard School of Public Health and Brigham and Women's Hospital are excited to announce that the Nurses' Health Study is growing. Started in 1976 and expanded in 1989, the information provided by its 238,000 dedicated nurse-participants has allowed NHS to produce key advances in literally hundreds of important topics—altering medical practice and changing national dietary guidelines. Nurses' Health Study 3 is now accepting nurses into their newest study.

We hope you will act as an ambassador to encourage your colleagues to join this new study. For the new cohort, the plan is to enroll over 100,000 female nurses (RNs and LPNs) and nursing students between 20 and 46 years old (born after January 1, 1965). The new study is entirely web-based. To learn more and to join, nurses should visit www.nhs3.org.

What can you do?

To help spread the word you can:

- Join the study if you are eligible. To join now click <http://lists.ana.org/t/699758/3765603/6202/6/>
- Encourage your younger colleagues to visit <http://www.nhs3.org> and join the study
- Forward this message

Print out information [here](#) about how to join the study

Reach out in other ways to nurses who might be interested in joining. For example:

- Through nursing groups or organizations that you are involved with
- Posting information about the study at your job
- In your online communities, like email lists or [Facebook](#)

- ☐ Local or national media contacts you may have
- ☐ If you are in a union, ask if they can help spread the word

Your encouragement will go a long way to help explain how a small commitment to a study like this is of extraordinary value for research into the causes of disease and the factors that promote healthy lives.

NP Shout Outs

Marie Annette Brown

Congratulations on being elected as a Fellow of the American Academy of Nurse Practitioners. Out of 155,000 NPs only 346 have been honored as Fellows.

Cynthia A. Kuehner

Congratulations on being elected as a Fellow of the American Academy of Nurse Practitioners. Out of 155,000 NPs only 346 have been honored as Fellows.

Catherine Luria

Congratulations on being selected to be the 2012 NP Hero of the Year Award Winner by the American Academy of Nurse Practitioners.

Marie E. Napolitano

Congratulations on being elected as a Fellow of the American Academy of Nurse Practitioners. Out of 155,000 NPs only 346 have been honored as Fellows.

Madeline D. Wiley

Congratulations on being elected as a Fellow of the American Academy of Nurse Practitioners. Out of 155,000 NPs only 346 have been honored as Fellows.

Phyllis A. Zimmer

Was nominated for the Loretta C. Ford Award for Advancement of the NP Role in Health Care.

Let your colleagues know what's happening to you and your colleagues. You can submit a brief announcement about you or someone you want to brag about. They will be published at no charge on a space available basis. Send news to care@nurse.net.

CE Opportunities

UW Health Care and Social Work Certificates

Advance your skills, expand your network or earn contact hours and CEUs. UW Professional & Continuing Education offers the following certificate programs: Gerontology (online), Geriatric Mental Health (classroom), Medical Management (classroom), Psychological Trauma: Effective Treatment and Practice (online & classroom), Integrated Behavioral Health (online), and Infant Mental Health (classroom). Visit our website for full descriptions and start dates: www.keeplearning.uw.edu.

12 Lead EKG Interpretation: Critical Skills

Earn 7 ANA approved contact hours while updating quality of patient care and decreasing liability in this 1 day seminar.

June 11, Kelso; July 10, Wenatchee; Additional sites and dates pending.

Presented by Nursing Education Consultants

For brochure, Email: NursEdCons@mail.com or phone 206.795.5740

Pediatric Obesity Prevention in Primary Care FREE 1 hr AANP CE Opportunity:

Please allow me to invite you to complete an online CE program about: Pediatric Obesity Prevention in Primary Care

The program will take an hour or less, and has a research component/survey, so your participation is highly valued!

To access the program, please access the following link:

www.unco.edu/nhs/nines/HesslerCEforWeb2011/HesslerCEforWeb2011.html

Service Ads

Seattle University NP Students Need Preceptors

Fall Qtr 9/19-12/4/12, 2 days/week

Winter Qtr 1/7-3/20/13, 2 days/week

Spring Qtr 4/1-6/10/13, 2 days/week

Fabulous preceptors are ARNPs, MDs, PAs in: Family, Geriatrics, Psychiatrics, Pediatrics, Midwifery, Women's health, Urgent Care, Specialty (eg; cardio, neuro, etc) Please contact Linda Frothinger at: 206-293-4416 or frothil@seattleu.edu

Guiding the Future... Love to teach...

Precept an FNP, ANP or PNP student!

Precepting involves 1 to 2 days a week for the 10-week quarter, Fall, Winter and/or Spring.

Preceptors needed for beginning to advanced students.

Contact Fiona Shannon, fiona@uw.edu for more information on precepting University of Washington students.

Meetings

Puget Sound Nurse Practitioners Association

Join us! Puget Sound Nurse Practitioners Association is a non-profit organization supporting ARNPs in Puget Sound since 1998. We meet every other month and offer a social hour/networking and a speaker presentation.

Annual dues are \$40/\$20 for students. \$20 per meeting for guests.

Apply for membership and find meeting information at <http://PSNPA.org>

Private Practice NP Discussion Group

All are welcome. Meetings will be Sep/Nov/Jan/Mar/May on the third Thursday of the month from 6:30-8:00 at FamilyCare of Kent in Kent, WA. RSVP at least 48hr in advance to mwiley@familycareofkent.com so we can order food and drinks. Address and directions on www.familycareofkent.com. Sponsored by NP Central.

West Sound Advanced Practice Association

Meets the second Thursday of the month. Meetings include networking/dinner/educational session. E-mail Fionafnp@centurytel.net for more information.

Ad Information

Copy deadline is the second Tuesday of the month prior to publication. Ads may be accepted later than this on a space-available basis. Position Available and Continuing Education Ads of less than 66 words are \$45, of 66 to 130 words are \$75, 131-180 words are \$105, and greater than 181 words are \$175. Position Available Ads are priced per insertion. Continuing Education Announcements are per offering for up to three (3) consecutive insertions. New Product Announcements per product for one insertion of 130 words or less are \$75, more than 130 words are \$175. Ad Inserts are \$750 for one issue. All ads are subject to space limitations and editing. Call for detailed rate information. Mail copy to ARNP Care, 10024 SE 240th St, #230, Kent,

WA 98031. Phone 253.852.9042. Fax 253.852.7725. Email care@nurse.net.

Email: care@nurse.net Web site: www.nurse.org/wa/armpcare

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Ad rate sheet available on request.

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Photograph of the Month



Steve Fury took this photo of a Lilac breasted roller in Botswana, Okovango Delta.



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Questions:

Cydne Marckmann, MN, ARNP
Seattle Medical Director
arnpcyd@comcast.net

Wendie Murchie, MN, CCRN
Seattle Crew Captain
Wendy.murchie@seattlechildrens.org

Register:

Robin Shapiro
Crew and Volunteer Coach
<http://www.the3Day.org>
Email: rshapiro@event360.com

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The Advanced Practice Registered Nurse as a Prescriber

Marie Annette Brown, PhD, ARNP, FNP-BC, FAAN

is Professor at the University of Washington School of Nursing and a primary care nurse practitioner at the Women's Health Care Clinic at the University of Washington Medical Center

Louise Kaplan PhD, ARNP, FNP-BC, FAANP

is Associate Professor and Director, Nursing Program, at Saint Martin's University, Lacey Washington and a family nurse practitioner at Tumwater Family Practice Clinic

A new era of opportunity is emerging for advanced practice registered nurses (APRNs) to increasingly address gaps in access to quality health care. APRNs must be prepared to practice to the full scope of their education and abilities. As more and more states pass legislation enhancing prescriptive authority and fully autonomous practice for APRNs, a comprehensive resource on prescribing practices is needed.

The increasing demands of today's fast-paced health care environment require a new level of prescriber expertise. Knowledge about medication characteristics and effectiveness must be accompanied by an understanding of the context and process of prescribing. *The Advanced Practice Registered Nurse as a Prescriber* provides practicing APRNs and students information necessary to make fully informed, rational and ethical decisions as prescribers.

The book opens with an overview of the role of the APRN prescriber and moves on to discussing practical issues such as managing difficult patient situations, special considerations when prescribing controlled substances, the influence of pharmaceutical marketing, state regulation, and legal aspects of prescribing. The book also examines barriers to prescribing, and the concluding chapter underscores key information to build cultural competence when prescribing.

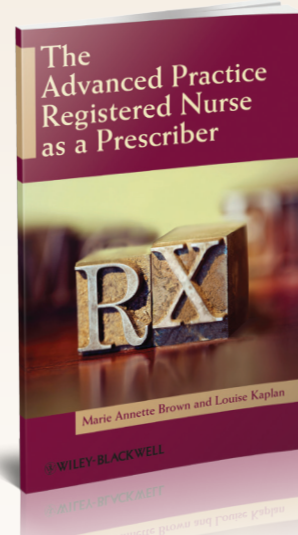
An evidence-based resource for all APRNs and APRN students, *The Advanced Practice Registered Nurse as a Prescriber* provides a comprehensive and practical resource essential for APRNs in all advanced practice roles.

Look for these other books for Advanced Practice Nurses

- *Clinical Case Studies for the Family Nurse Practitioner* (Neal-Boylan)
- *Case Studies in Gerontological Nursing for the Advanced Practice Nurse* (Wallace)
- *Child and Adolescent Behavioral Health* (Yearwood)



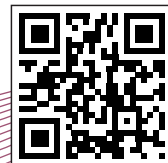
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